

# Hotpack Industries

DIP Dubai, UAE

## PROJECT

- Hotpack Industries, DIP Dubai, UAE

## INSTALLER / APPLICATOR:

- ARDEX Middle East

## ARDEX PRODUCTS:

- ARDEX R71 CP - 3100 no's
- ARDEX R3E Moisture Tolerant Epoxy Primer – 525 no's

## CHALLENGE:

Hotpack Packaging Industries provides quality disposable food packaging materials and related products. It also represents other major manufacturing companies in Sharjah, Abu Dhabi, Oman, Kuwait, Bahrain and Qatar and has a chain of networks in other Gulf, African and CIS countries. Its products are packed hygienically in modern and attractive ways, to cater wholesalers, hyper / super markets, catering companies, hotels, hospitals, Govt. departments etc.

## KEY PROGRAMMING CONCERNS:

- 15,000 m<sup>2</sup> production and warehouse installation in one mobilisation
- 25 days to complete the floor so racking and equipment could be installed
- Summer installation, temperature up to 40 degrees Celsius
- Severe levelling issues
- Material to be supplied from the minimum number of batches to avoid colour variations
- Heavy forklift traffic
- Aesthetic appeal of the floor, seamless appearance required

## SOLUTION:

AME converted the competitor's specification to a full ARDEX solution which addressed the severe levelling issues as well as provided the required surface finish. The screed laid by the contractor had level variations up to 15 mm as measured by a laser machine. The client wanted a seamless floor without any joints, except the structural joints. All the materials had to be delivered and installed without any interruption to provide continuity in the work program.

This was AME's first PU project and the client requested that it be overseen by ARDEX. AME was present periodically throughout the project to support the applicator to ensure that the full ARDEX system was installed per the recommendations.

The opening was attended by Omar Al Mesmar, DIP's General Manager and other dignitaries. The client was very pleased with the outcome of the product, and the service provided.



International Projects & Specification Services

ARDEX INTERNATIONAL PROJECTS  
& SPECIFICATION SERVICES PROGRAM



YOUR BEST CHOICE FOR  
INSTALLATION SUCCESS

For additional information, please contact [ipss@ardexamericas.com](mailto:ipss@ardexamericas.com)