

Lotte Castle President Apartments

Seoul, Korea

GENERAL CONTRACTORS

- Lotte Engineering & Construction Co., LTD. - Seoul, South Korea

PRODUCT FEATURED:

- ARDEX FG 8 Flexible Colored Grout

CHALLENGES:

- Grout for 15,000 m² (161,459 ft²) of natural stone
- Expedited installation time frame
- Laticrete products originally specified



PROBLEM:

When Lotte Castle President Apartments were originally designed, Latapoxy by Laticrete was specified. However, in the past Lotte Engineering & Construction had issues with the performance of locally manufactured grouts when installing natural tile and stone installations. Lotte Engineering & Construction was very hesitant to utilize a new product they had no experience with. This project demanded products with a solid reputation and performance capabilities for the elegant facades at the sophisticated and urban Lotte Castle President Apartments.

SOLUTION:

Through providing job references and support from installers, the developer allowed ARDEX to test their materials for this project. ARDEX Korea offered a sensible, satisfactory and reliable solution for Lotte Engineering & Construction. After working with ARDEX Sales and Technical Support Teams to narrow the selection based on specific criteria for the installation, ARDEX FG 8 Flexible colored Grout for tile was specified and ultimately selected by the developer of Lotte Castle President Apartments.

ARDEX FG 8 is a polymer fortified, flexible cement-based grout designed for floor and wall installations. It also reduces the likelihood of cracking failures, from building movement. ARDEX FG 8 is easy to maintain because it is water and mold resistant, and dries to a smooth finish that reduces the amounts of trapped pollutants. The grouts improved color integrity keeps the installation true to the original design, ensuring a quality color palette remains consistent through the entire installation.

Because of their dedicated employees, superior sales and technical support team, and proven track record, ARDEX *once again proves it has the products to get the job done right, the first time... every time!*



ARDEX INTERNATIONAL PROJECTS
& SPECIFICATION SERVICES PROGRAM



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INSTALLATION SUCCESS

For additional information, please contact ipss@ardexamericas.com