

Business Management during Covid



As a global entity with locations in over 50 countries around the world, ARDEX is acutely aware of the far-reaching impact being felt by the spread of COVID-19. Through these concerning days, the health and well-being of our customers and our partners, as well as our employees and their families are foremost in our minds. Ardex had taken precautionary actions to prevent the introduction of this virus into our facilities and will continue to follow the recommendations made by health officials to protect our customers, partners and employees.

At ARDEX, contingency plans are in place to address potential issues across all our operations. As circumstances change, we continuously review and shift our planning to best serve our customers. At present, all ARDEX manufacturing locations are open and running normal operations. The ARDEX office and sales teams are also fully engaged, however, in deference to precautions has shifted face-to-face meetings to electronic communication where it makes sense. Requirements to mitigate this threat can change daily, and we will endeavour to keep you updated in a timely manner should the situation change within our organization.

Ardex announces integration of DTA tools



The ARDEX Group has announced on attaining a strategic stake in DTA, a quality tools, trims and machinery provider for the wall and floor market.

DTA was established in Australia in 1976 and is a market leader in the industry. They manufacture, import and distribute high-end tools, trims and machinery throughout Australia, New Zealand and the United States of America. Dedicated to delivering innovative, dependable products, DTA focuses on servicing the professional contractors.

"This joint venture is an exciting addition to the ARDEX strategy of system solutions," said Mark Eslamlooy, CEO ARDEX Group. "The burgeoning synergies we develop with DTA will present additional value to our customers."

"DTA is proud to be welcomed into the fold of the ARDEX Group," said Phillip Cozens, Owner of DTA. "We anticipate building on opportunities for DTA in markets around the world."

DTA will continue to operate independently from the ARDEX companies in the U.S., Australia and New Zealand. There are no planned changes to personnel in either company.

The ARDEX Group hence offers a range of professional tools, trims and machinery servicing the tiling, hardware and flooring industries. Just like any other ARDEX products, the tools are made from high quality material and help our customers to deliver excellent work fast and easy.

Has your tile met a perfect partner?

Whenever you mop floors or even when your family walks around all areas of the house, walls of dirt build-up in the gaps that are naturally found on tile flooring. Taking care of this issue, as it occurs, is way easier than waiting for “films of dirt” to transform into “layers of dirt”. There are microorganisms/bacteria that are also highly present on household tiled surfaces. Many of these bacteria travel from different surfaces in everyday environments, simply by means of contact. Although most bacteria are not dangerous, there are harmful strains that can survive by the use of normal cleaner. These bacteria can cause stains, odours and even illness in humans.

One cleaner for all?

Unglazed tile can be cleaned routinely with concentrated tile cleaners with a neutral pH for safe regular use. Glazed tiles if cleaned using liquid detergents, can leave a visible residue on the surface, which takes away from the beauty of the high-gloss finish. Hence, clean glazed tile with an all-purpose, low VOC, household/commercial cleaner in one go, clean with water and dry them with a cloth rather than air-drying. This will give the tiles a sparkling finish free of watermarks and streaks.

Porcelain and ceramic are often go-to tile types for commercial environments as they're hard-wearing and require minimal up keep to make them an ideal cleaning solution for high-traffic areas. High-gloss tiles

are notorious for showing watermarks, grease, grime, and even fingerprints, so they need to be well maintained to have them looking shining at all times.

Nothing beats the natural beauty of stone, but due to its porous properties, natural stone tiles require periodic maintenance to ensure they remain well protected and clean.

The cleaners chosen should also be grout joint cleaning compatible. A cotton mop, cloth, sponge should be used to apply and agitate cleaner. These cleaners are better suited for removing grease, oils, and normal spills. Again, these products will vary depending on the application, amount of traffic and the use of the area.

Why a Tile Cleaner?

A clean tile floor can make a great first impression on so many people. If you don't treat the floor with immense care, that can reflect poorly. Dirty or grimy floors can have a poor representation. There are several advantages that a great tile cleaner can offer:

- Remove stains - Extends the life span of your floors/walls.
- Sparkling finish - Keeps the floor looking great.
- Provides hygiene - Kills Bacteria and other Harmful Germs.





NON ACIDIC CLEANER

Specially formulated fast acting, non-acidic, concentrated tile/stone cleaner which provides hygienically clean surroundings and shields against MICROBES.

Area of usage:

Operation theatres, Kitchens, Bathrooms, Countertops, Walls & Floors.

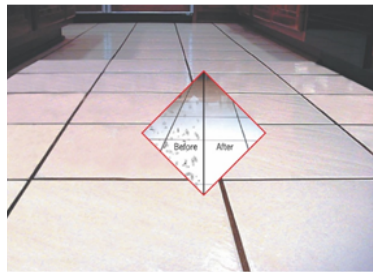


MARBLE & STONE CLEANER

Highly effective cleaner designed for removal of lime scale & for everyday maintenance of tiles.

Area of usage:

Heavily trafficked areas such as shopping malls, hotels for tiles, marbles, natural stones, etc.



HEAVY DUTY TILE CLEANER

It is designed for removal of cement film residues, efflorescence & most oxide stains and also be used as general purpose cleaner.

Area of usage:

Interior and exterior ceramic tiled floors and walls



POWER CLEAN

Powerful, degreasing cleaner designed to remove grime, oil and other stains.

Area of usage:

In residential and commercial establishments



Click or Scan QR Code to know more

Experience the Magic of
Tile Care





Amaravathi Pro-Tech Private Limited, an established agency specialised in waterproofing contracts and overtime extended their expertise into flooring industry. With over 15 years of association with Ardex Endura, Amaravathi Pro-Tech has built a very strong reputation in Bangalore as a reliable applicator for both flooring and waterproofing projects. Under the able guidance and sheer dedication of Mr. B M Kiran, the team have successfully completed various benchmark projects.

Types of application contracts executed...

"Specialised in Interior flooring in IT segment, Pharma, Food and Aviation industry and also have executed several large contracts with top Builders in Bangalore. Some of the remarkable projects includes Waterproofing contract for Kolte Patil Raaga; Self Levelling underlayment works in Embassy Boulevard and We Work at EGL; Epoxy Flooring contracts for Net App, Goodrich Aerospace and Molex."

Our journey through the new normal...

"During the unprecedented times of Covid our business was impacted with our several projects coming to a standstill and delayed. We used these difficult times for upgrading our technical expertise, learning best practises in civil engineering industry through online trainings and seminars and also exploring innovative ways for servicing our customers."

Our Motivation in association with Ardex Endura...

"15 years back when we started with Ardex Endura our initial focus and attention was specifically to waterproofing portfolio focused on Builders segment. Progressively, Ardex Endura encouraged us and trained in application and technologies of various products like cementitious underlayments, Epoxy and PU concrete flooring. They gave us a complete backup by giving extensive training to our team. With this backup, we were able to expand our product services to more customers."



Epoxy Flooring at JJ Glastronics

Story of a challenge...

"Recently, we had a contract for epoxy flooring work requiring minimum 7 days for completion. However, the client was requesting us to complete earlier as the manufacturing equipment had arrived at the port and incurring a massive penalty. With proper planning and support from the client and Ardex Endura, we were able to complete the job in 5 days and gained the appreciation from the client."

Testimony

"We appreciate Ardex Endura for its innovative spirit and have been highly supportive with their applicators & business associates"



Mr. B. M. Kiran,
Amaravathi Pro-Tech Private Limited

Advise to new entrants...

"Adhering to the timeline and no compromising on the quality part."